



**GAME COIN**

*THEGAMECOIN.NET*





**WHAT TO KNOW ABOUT**  
**GAME COIN**  
**(GMEX)**



**FIRST**  
**SPORTS**  
**CRYPTO WITH**  
**A PURPOSE**

**LAUNCHED**  
**ON BINANCE**  
**BLOCKCHAIN**  
**JUNE 2021**





**CERTIK**  
**APPROVED**

**16,000+**  
**WALLETS**

**45** **ATHLETE**  
**AMBASSADORS**

**OVER \$100M**  
**IN MARKET CAP**





**GMEX  
EXCHANGE  
LISTINGS**

 **PancakeSwap**

 **BitMart**

 **LBANK**





# OUR VISION

The vision of Game Coin is to level the playing field for kids all around the world.

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# OUR MISSION

Our mission is to eliminate barriers, improve access, and disrupt the current narrative by empowering kids to create an everlasting legacy through our platform and charitable efforts.



# WHAT IS GAME COIN?

**Game Coin will allow any athlete at any level worldwide the ability to create their own digital sports token.**

These athletes will be on a new type of digital platform that allows token holders the ability to speculate on them through a process called tokenization, which is when the value of an asset is converted into a digital token that is then recorded and shared via blockchain. The platform will be built on blockchain, allowing for individuals and organizations to contribute and participate in this decentralized marketplace, all while enhancing token holder value.





# THE WHY

Game Coin, at its core, was founded to level the playing field for all athletes across the globe. The platform's core group of founders, investors, and board members come from a wide variety of backgrounds and interests, but are united by the common goal of giving back to sports communities around the world.

The cost of youth athletics can come as a financial burden to many families, and it's our mission to create a platform that ultimately eases accessibility into sports. Only a small percentage of athletes will make it to the professional ranks, which is why we focused on making the benefits of Game Coin extend far beyond any field, court, or gym and last long after the final inning, buzzer, or whistle.

The Game Coin platform will not only provide a basis for athletes to earn financial rewards through their own hard work, but it will also allow him or her to act as the boss/owner of their own personal business. They'll learn to market themselves to potential supporters while building their own brand that will retain value far after their playing career is finished. Game Coin will give athletes an avenue to succeed both personally and professionally, truly changing the landscape of the sports world.





# THE OPPORTUNITY

The total global sports market is estimated at \$1.1 trillion, with participation expected to reach 3.5 billion people by 2025. The youth sports industry is projected to reach \$77.6 billion globally by 2026.

**This token and platform will be the first of its kind and will change the sports experience for the player, fan, and consumer.**





# THE PROBLEM

Participation in sports provides numerous benefits to young athletes. It's been proven to build character and establish a foundation of both physical and mental strength. It gives purpose to countless children and young adults striving to be involved in something meaningful while helping to form social and community bonds.

The Game Coin is set to ensure that the cost of youth sports isn't going to be the reason athletes stop playing and miss out on the benefits it brings to the table.

But with these benefits come challenges, many of which stem from financial restraints. The cost of participation in youth sports can range from program and coaching fees to equipment, uniforms, travel expenses, private lessons, and much more. On average, the U.S. parent can spend anywhere from \$700 - \$1,000 per month on youth sports. The Aspen Institute and Utah State University also estimated that families alone had spent more than \$30 billion a year on youth sports—a cost that exceeds the annual revenues of every professional sports league in the United States.

The monetary investment can add up quickly, resulting in lower participation rates in under-privileged households. A 2020 report from the Aspen Institute shows participation in team activities is down for nearly every sport in 6-to-12 year-olds. Alarming, participation rates worsen with age, and all of the aforementioned benefits are potentially missed, resulting in immense consequences. The Game Coin platform aims to eliminate these problems by leveling the financial playing field for all athletes.





# THE ATHLETE

Any athlete in the world will have the ability to create their own digital token in the Game Coin platform.

They will then have the unique ability to raise their Player Card/Sports Token value along with their rise in the prospective sport's marketplace. The Game Coin will make this possible via the accompanying digital platform. The athletes will have many opportunities inside of this platform to leverage and interact with the Game Coin community. Qualified stat tracking and global rankings along with community buzz and local hype will all create potential value to potential athlete investors. When the original athlete's token is

made, a percentage of tokens will be locked away. The only way the athlete can unlock the "Golden Chest" and receive their owner key will be to meet certain goal-oriented criteria. The athlete will be limited on cash withdrawals throughout this process. As the athlete progresses through the star levels, he/she will unlock tokens that may be redeemed for cash, apparel, equipment, training tools, camps, etc.





# THE PLATFORM





# THE PLATFORM

Building this platform as an ecosystem and marketplace for both athletes and their networks on blockchain provides distinct advantages to the entire community.

Blockchain benefits—like decentralization, improved security, cost reduction, speed, transparency, tokenization and innovation—are widely known in the cryptocurrency world and were all extremely attractive to the Game Coin founders. The roadmap to launching our Beta Platform will be published soon. Our plan is to launch baseball first, then add sport-by-sport until we reach the end goal of changing the sports world as we see it today. The explosive growth of the coin and concept may expedite and speed up some of our early timelines.



# THE PLATFORM

## THE NEWS FEED

This space will provide a live feed of scouting updates, player stat lines, uploaded photo and video content, and more based on the athletes the user has chosen to follow or invest in. Keep up-to-date on everything happening with the athletes you care about, and use this information to help inform your investment decisions.

## THE MARKETPLACE

This is where the game is played. View your portfolio, invest in promising athletes, transfer your coins, and so much more. This is your field, and you are the star player.



## THE SEARCH NETWORK

Got your eye on an up-and-coming athlete? Here's where you find the stars you'd like to invest your Game Coin in. Find athletes by name, school, sport, position, and more.

## THE PLAYER PORTAL

Athletes from anywhere in the world have the ability to create a Game Coin token (smart contract) and NFTs to represent their journey. This is where their journey begins, and their legacy will be earned through dedication, performance, and perseverance. Will you invest in their future?



# THE TOKEN HOLDER

As a token holder, you are investing in a vision of being able to provide every athlete in the world the opportunity to participate, connect, compete, and compare their gifts and abilities on one platform.

You will also have the opportunity to invest in a "Players Card," or sports token, and purchase player NFTs that will grow in value under the Game Coin as the athlete progresses in their sports journey both on and off the field, ultimately getting a piece of the pie when the chosen athlete makes it to the "Star Level." Investing in and supporting the player earlier in their career will bring benefits to the athlete, the charity, and the token holder.





# GAME COIN ROADMAP





# COMPLETED ROADMAP

## TOKEN

- Completed Game Coin (GME) stealth launch.
- Initiated and Completed CERTIK audit.
- Listed with CMC, BitMart, Trust Wallet, CoinGecko, and PancakeSwap.
- Reached 16,000+ holders.
- Breached \$100,000,000 in Market Cap.
- Launched Game Coin 2.0 with Sara Technologies.

## MARKETING

- Established Discord, Telegram, Twitter, Instagram, and Facebook communities.
- Launched website.
- Upgraded website.
- Initiated marketing campaign with Xdesign, Inc.
- Released Game Coin merchandise.
- AMA with Game Coin CEO, David Mahler – [Click Here to Watch](#)

## INFLUENCER PROGRAMS

- Scouted collegiate athletes for NIL deals.
- Inaugurated the Professional Athlete Ambassador Program.
- Expanded collegiate athlete team for NIL deals.
- Broadened the Professional Athlete Ambassador Program.

## CHARITY

- Dispatch additional charitable donations.
- Established a committee to determine recipients of donations.
- Set up a 501c3

## PLATFORM

- Shared details on functionalities we would like to be tentatively ready for future launch.
- Finalized agreements with a platform development team.

## TEAM ENHANCEMENT

- Established a Board of Directors.
- Initiated a corporate executive structure.





# UPCOMING 2022 ROADMAP

## TOKEN

- Reach 50,000 holders.
- Breach \$1,000,000,000 in marketcap.

## MARKETING

- Apply for additional exchange listings.
- Release roadmap for Q2 (2022).

## INFLUENCER PROGRAMS

- Expand collegiate athlete team for NIL deals.
- Broaden the Professional Athlete Ambassador Program.

## CHARITY

- Dispatch additional charitable donations.

## PLATFORM

- Present desired functionalities to be included in beta testing.
- Player Portal
- NFT Marketplace
- DApp – Game Swap

## TEAM ENHANCEMENT

- Establish additional committees.
- Form additional strategic partnerships.





# GAME COIN CHARITY





**OVER \$2M**  
**RAISED FOR CHARITY**  
**AND GROWING**





# CHARITY

OVER 10,000 STUDENTS AND ATHLETES IMPACTED THROUGHOUT THE UNITED STATES





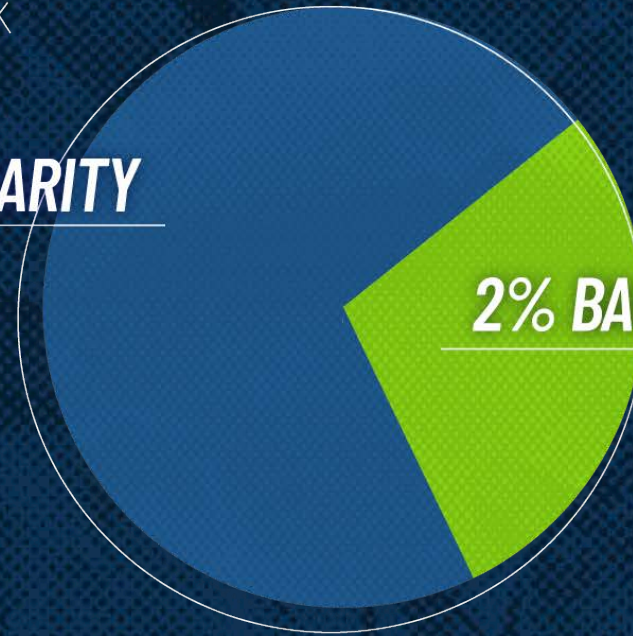
# TOKENOMICS

Every Game Coin transaction has a 7% transaction fee. This fee supports the overall vision and mission of Game Coin while also providing more Game Coin to current holders.

## BREAKDOWN OF 7% FEE:

5% CHARITY

2% BACK TO HOLDERS







**ATHLETE**  
**AMBASSADORS**





*ATHLETE AMBASSADORS*

**LEONARD FOURNETTE**  
RB, TAMPA BAY BUCCANEERS

**ARLENE BLENCOWE**  
BOXING PRO WORLD CHAMPION

**MATT CORRAL**  
QUARTERBACK, OLE MISS

**JENNIE FINCH**  
SOFTBALL WORLD CHAMPION

**BOBBY BRADLEY, JR.**  
FIRST BASE, CLEVELAND INDIANS



# SEE THE *FULL LINEUP* AT THEGAMECOIN.NET



**BJ OJULARI**  
Defensive End  
Louisiana State University  
Weight: 244 lbs • Height: 6' 3"  
f t i



**CADE DOUGHTY**  
Infield  
Louisiana State University  
Weight: 195 lbs • Height: 6' 1"  
f t i



**CAMERON CARROLL**  
Running Back  
Tulane University  
Weight: 225 lbs • Height: 6' 0"  
t i



**CAMERON LEWIS**  
Safety  
Louisiana State University  
Weight: 195 lbs • Height: 6' 1"  
f t i



**DEVIN FONTENOT**  
Right-handed Pitcher  
Louisiana State University  
Weight: 181 lbs • Height: 6' 1"  
f t i



**DUECE WATTS**  
Wide Receiver  
Tulane University  
Weight: 195 lbs • Height: 6' 2"  
t i



**GAVIN DUGAS**  
Infield/Outfield  
Louisiana State University  
Weight: 204 lbs • Height: 5' 10"  
f t i



**JALEN COOK**  
Guard  
Tulane University  
Weight: 205 lbs • Height: 6' 0"  
f t i



**EFTON REID III**  
Center  
Louisiana State University  
Weight: 238 lbs • Height: 7' 0"  
t i



**XAVIER PINSON**  
Guard  
Louisiana State University  
Weight: 165 lbs • Height: 6' 2"  
t i



**FAUSTINE AIFUWA**  
Center  
Louisiana State University  
Height: 6' 5"  
t i



**MWANI WILKINSON**  
Forward  
Louisiana State University  
Weight: 206 lbs • Height: 6' 5"  
t i



**JORDAN WRIGHT**  
Guard  
Vanderbilt University  
Weight: 226 lbs • Height: 6' 5"  
t i



**KYREN LACY**  
Wide Receiver  
University of Louisiana at Lafayette  
Weight: 213 lbs • Height: 6' 3"  
t i



**MA'KHAIL HILLIARD**  
Right-Handed Pitcher  
Louisiana State University  
Weight: 150 lbs • Height: 6' 0"  
t i



**JAY WARD**  
Safety  
Louisiana State University  
Weight: 180 lbs • Height: 6' 1"  
f t i

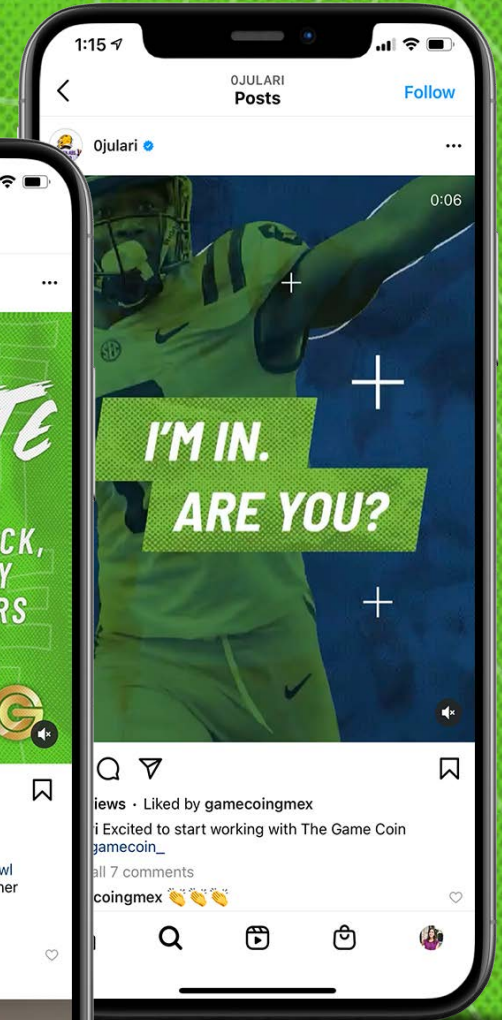
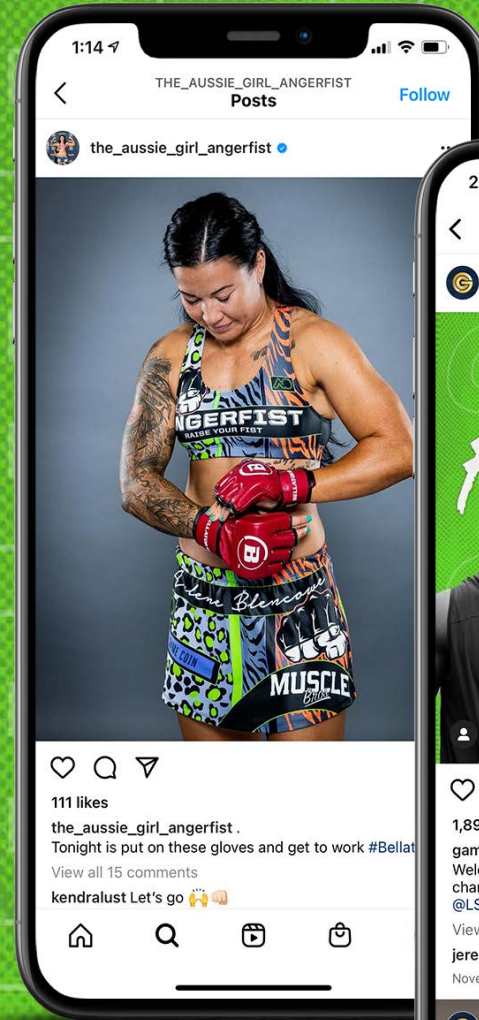




# ATHLETES

These athletes will not only help to spread the culture of Game Coin, but they will lead the charge in making positive impacts on athletic organizations around the world. To be a Game Coin athlete is to be a game changer and a role model for young athletes everywhere.

Deals are constantly in the works for NIL and professional athletes.





GET IN THE GAME







# GAME COIN

*THEGAMECOIN.NET*



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**STAY UP TO DATE**

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