

OVER \$2,000,000 RAISED FOR CHARITY AND GROWING!

# THE FIRST SPORTS CRYPTOCURRENCY WITH A PURPOSE

GET IN THE GAME



WHITE PAPER

CHANGE THE GAME WITH US! [THEGAMECOIN.NET](https://thegamecoin.net)

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# WHAT IS GAME COIN?

The vision of Game Coin is to allow any athlete in the world the ability to create their own sports token. These athletes will be on a new type of social media platform that allows token holders the ability to speculate on these athletes through tokenization. Tokenization is the process where the value of an asset is converted into a digital token that is then recorded and shared via blockchain.

The platform will be built on blockchain allowing for individuals and organizations to contribute and participate in this decentralized marketplace, all while enhancing token holder value.

## GAME COIN AMBASSADORS

**ARLENE "ANGERFIST" BLENCOWE**  
Professional Champion  
Boxing Professional World Champion

**BOBBY BRADLEY, JR.**  
First Base, Cleveland Indians



## THE OPPORTUNITY

The total global sports market is estimated at \$1.1 trillion, with participation expected to reach 3.5 billion people by 2025. The youth sports industry is projected to reach \$77.6 billion globally by 2026. This coin and platform will be the first of its kind and will change the sports experience for the player, fan, and consumer.





# THE PROBLEM

Sports participation has many benefits to our young athletes. A few benefits are increased physical activity and health, forming social and community bonds, facing and overcoming challenges, and improving academic potential.

The challenges here have roots in the cost to participate in youth sports. Costs range from program and coaching fees to equipment, uniforms, travel expenses, private lessons, and more. These costs add up, and the potential benefits are lost for too many. On average, the U.S. parent spends \$700 - \$1,000 a month on youth sports. The Aspen Institute and Utah State University estimate that families alone have spent \$30 billion a year on youth sports; this is more than the annual revenues of the NFL, NBA, etc., and this number does not include public or private sector support.

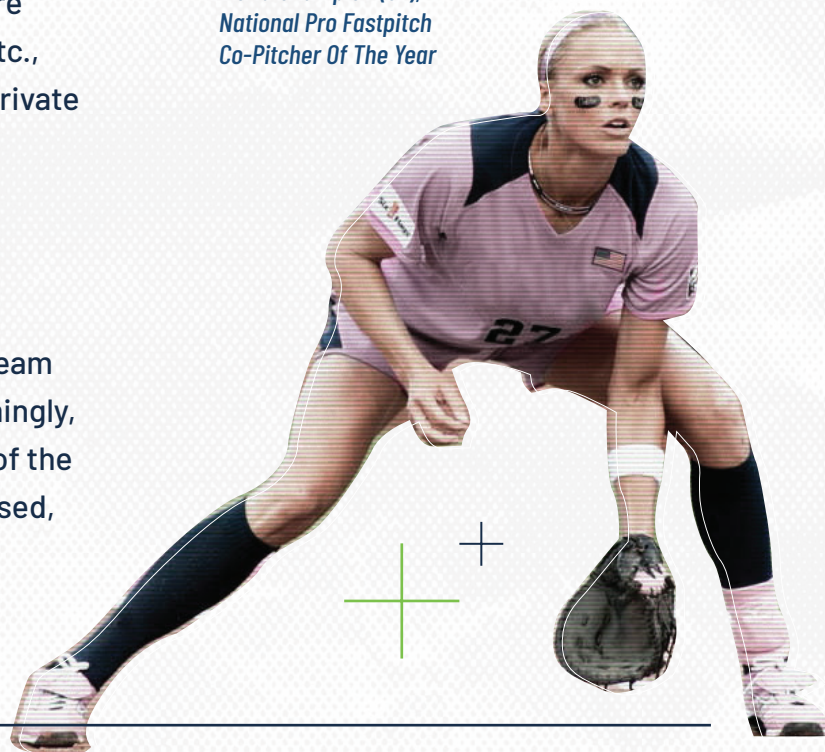
Shining a light on participation rates, a recent report from the Aspen Institute, [Aspenprojectplay.org/youth-sports-facts/participation-rates](https://Aspenprojectplay.org/youth-sports-facts/participation-rates), shows participation in team sports is down for ages 6-12 years old. Alarming, participation rates worsen with age, and all of the aforementioned benefits are potentially missed, and the consequences are immense.

*The Game Coin is set to ensure that the cost of youth sports isn't going to be the reason athletes stop playing and miss out on the benefits it brings to the table.*

## GAME COIN AMBASSADOR

### JENNIE FINCH

USA Softball Olympic Medalist (2x),  
Pan American Gold Medalist (2x),  
World Cup Champion (3x),  
World Champion (3x),  
National Pro Fastpitch  
Co-Pitcher Of The Year



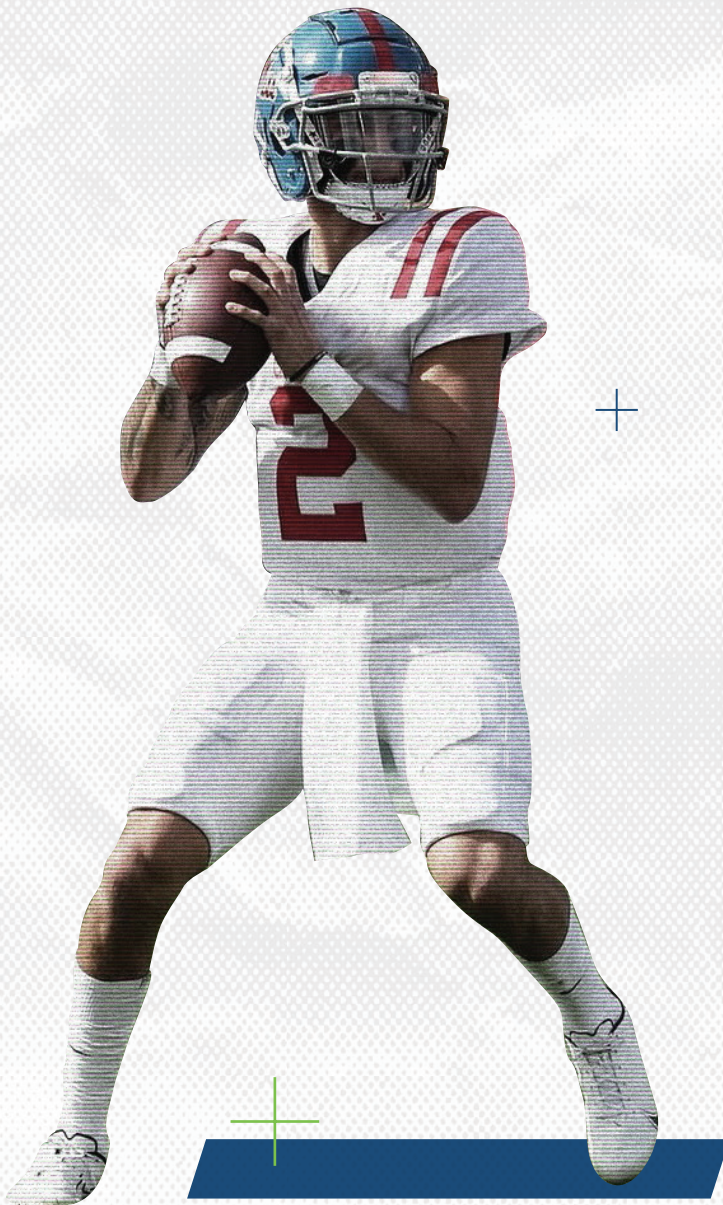




# THE ATHLETE

## + GAME COIN AMBASSADOR

*Matt Corral, Quarterback, Ole Miss*



The vision for the athlete with this coin is to allow any athlete in the world the ability to create their own token in the Game Coin platform. They will then have the unique ability to raise their Player Card/Sports Token value along with their rise in their prospective sport's marketplace. The Game Coin will make this possible via the social media platform.

The athlete will have many functions inside of this platform to leverage and interact with the Game Coin community. Qualified and confirmed stat tracking, global rankings, community buzz, and hype will all create potential value to potential athlete investors.

When the original athlete's token is made, a percentage of tokens will be locked away. The only way the athlete can unlock the "Golden Chest" and receive their owner key will be to meet certain goal-oriented criteria and post on their social media.

The athlete will be limited on any cash or coin withdrawals throughout this process. As the athlete progresses through the star levels, he/she will unlock tokens that may be redeemed for apparel, equipment, training tools, camps, etc.





# THE PLATFORM

Building this platform, an ecosystem and marketplace for athletes and their networks on blockchain provide distinct benefits to the entire community. Blockchain benefits are widely known in the cryptocurrency world, and those benefits like decentralization, improved security, cost reduction, speed, transparency, tokenization, innovation, etc., are all extremely attractive to the founders.

The roadmap to launching our Beta Platform will be published soon. Our plan is to launch baseball first, then adding sport by sport to reach the end goal of changing the sports world as we see it today. The explosive growth of the coin and concept might expedite and speed up some of our early timelines.



## THE TOKEN HOLDER

As a token holder, you are investing in a vision of being able to provide every athlete in the world the opportunity to participate, connect, compete, and compare their gifts and abilities on one platform. You will also have the opportunity to invest in a "Players Card," or sports token, that will grow in value under the Game Coin as the athlete progresses in their sports journey both on and off the field; getting a piece of the pie when the chosen athlete makes it to the "Star Level." Investing in and supporting the player earlier in their career will bring benefits to the athlete, the charity, and the token holder.